



## **CABLE & WIRELESS**

### **Cable & Wireless Offers Low Cost Unlimited International Calling; Launches *NetSpeak* Internet Phone Service in Eastern Caribbean *More features and local support make Internet telephony easy***

**West Indies, November 25, 2005** — Cable & Wireless, provider of the broadest range of communications in the Caribbean region, today launched low-cost international calling to customers in the Eastern Caribbean with the rollout of **NetSpeak**, a high-speed Internet telephony service using Voice over Internet Protocol (VoIP) technology. Today's rollouts follow successful launches of **NetSpeak** in the Cayman Islands and Jamaica.

"We are enthusiastic and pleased to be able to offer this service to our customers in the East," explained John Boyle, Executive Vice President, Cable and Wireless East. "We know that many of our customers have family and friends abroad, with whom they want to keep in touch – but that the cost of calling can be a barrier to communication. **NetSpeak** uses emerging technology to help people keep in touch, for less money."

With today's launch, any customer of Cable & Wireless Xnet high-speed Internet service can subscribe to calling plans which include unlimited calls to the US, Canada and the UK for as little as \$79 EC per month.

VoIP technology has taken the world by storm in North America and Europe. In fact, international technology consulting firm Frost & Sullivan estimates that Internet telephony will account for approximately 75% of world voice services by 2007 (Frost & Sullivan, 3/2002.)

Cable & Wireless is proud to offer a VoIP product that is robust when compared to global standards. **NetSpeak** offers features that are unrivalled in the Caribbean:

- Customers can choose a Canadian, US or UK area code as their home phone number. This means friends and family living in that same area code, can phone **NetSpeak** Caribbean customers as if they were making a local call.
- **NetSpeak** customers who travel with their **NetSpeak** phone adapter can receive calls anywhere in the world, with no additional charges from Cable & Wireless
- Voice Mail, Caller ID and Call Waiting are benefits of **NetSpeak** at no additional cost.
- Importantly, **NetSpeak** is the only broadband telephony product in the region that supports calls to emergency and info numbers (such as 911) -- numbers which many customers already use and depend upon.
- The **NetSpeak** service is easy to manage. Subscribers enjoy unlimited calling to Canada, the US and the UK, for one low monthly fee. Convenient, online account

management features allow customers to access their voice mail messages and easily adjust the features on their account.

- As a longstanding provider of telephony services to the Caribbean, with sales and support services on the ground in 12 countries in the region, Cable & Wireless is able to provide hands-on, local customer service and support to **NetSpeak** customers.

Said Alee Fa'Amoe, vice president of Broadband, Cable & Wireless Caribbean, "**NetSpeak** has been popular with audiences in the Cayman Islands, where it launched May 2005, and in Jamaica, where it launched last month. In Jamaica, our **NetSpeak** customer base quadrupled in the last three weeks alone. We look forward to replicating our success with high-speed Internet calling services in Cayman and Jamaica throughout the Eastern Caribbean ."

Fa'Amoe further explained, "It is obviously exciting for us to be able to offer dramatically less expensive voice calling to our customers. But today is also important because it signals that penetration of Broadband in the Eastern Caribbean is significant enough to support this next evolution of service for our high speed Internet customers. This is encouraging news for Cable & Wireless as we work to help Caribbean people to cross the digital divide.

As high-speed Internet penetration increases in the Caribbean, Cable & Wireless is working to provide cutting-edge such as Internet voice calling to support the continually evolving communication requirements of the region.

For further information about **NetSpeak**, please visit [www.netspeak.com](http://www.netspeak.com).