CABLE & WIRELESS

*b*mobile brings Tempo to the palm of your hand

C&W to launch exclusive Motorola phones with pre-loaded Tempo content across the Caribbean

West Indies, October 13, 2005 -- Cable & Wireless revealed today that ***b***mobile will launch exclusive handsets pre-loaded with content from Tempo, the new MTV network launching in the Caribbean next month.

In partnership with Tempo and Motorola, ***b***mobile will offer the v186 handset throughout the Caribbean, as well as the v172 in Jamaica. The handsets come with free pre-loaded Tempo wallpapers and ringtones. "This is an exclusive product that provides access to content representing some of the hottest Caribbean artistes – both legendary, established artists, such as Jimmy Cliff, and rising stars like H2O Phlo," commented Paul Hamburger, Executive Vice President, Commercial, Cable & Wireless Caribbean. "Our content launch is timed to complement the launch of Tempo. As the Tempo channel and programming grows, so will the content offerings to ***b***mobile customers," Hamburger continued .

Said Frederick Morton, "We are very pleased that through our partnership with Cable & Wireless/***b***mobile, we can further bring Tempo into people's lives through their mobile phones. Providing people with a means for expressing themselves with a ringtone or wallpaper from their favorite artiste is a great way to celebrate the vibrant Caribbean identity we are working to convey with the channel."

Tempo pre-loaded ***b***mobile phones come with exclusive content as follows:

<u>All Cable & Wireless/***b***mobile markets in the Caribbean:</u>
<u>Motorola v186, in stores in time for Christmas</u>
<u>Price: approximately US$170</u>

Free Wallpapers
Beenie Man, Wayne Marshall, & Bounty Killer
Doug E. Fresh & Machel Montano:
"We Not Givin' Up!"
H2O Phlo
Lyrical
Machel Montano
Shawn Noel

Free MP3 Ringtones
I Produce This – Da Mastamind
We Not Givin' Up! –
Machel Montano
Come Baby – H2O Phlo
Party Wit U – H2O Phlo
Tempo – Luciano
More Gyal – Lyrikal

Additionally in Jamaica:
Motorola v172, in stores in time for Christmas
Price: J$5,950 (approximately US$98)

Free Wallpapers
Beenie Man, Wayne Marshall, & Bounty Killer
Doug E. Fresh & Machel Montano:
"We Not Givin' Up!"
H2O Phlo
Lyrical
Machel Montano
Shawn Noel

Free Classic Polyphonic Ringtones
The Harder – Jimmy Cliff
Legalize It – Peter Tosh

Customers will be able to access a wide range of ringtones, wallpapers, games, celebrity gossip, music news, and other Tempo content via the Tempo homepage on the ***b***mobile mobile portal, set to launch December of this year.